

Wine Club Cuvée ~ Brand Story



Wooden Valley
FAMILY CLUB
Since 1933



Wine Club Cuvée was born from a yearly blending competition held for Wooden Valley's Family Club members. Every July, members join us for BBQ & Blends, a beautiful lunch, followed by a blending competition in our barrel room. Competition is fierce, and club members good-naturedly compete to create the winning blend where the prize is not only bragging rights but a case of the finished product. When it's time to create the wine, our winemaker chooses the best "recipe," and that year's Wine Club Cuvée is produced. The limited-production wine is released once a year, in June, and has become a member favorite.